



Maximizing Millennials



Connecting with the connected generation...

A comprehensive one day experiential workshop on the what, how and why of managing millennials.

OUTCOMES



Develop a working understanding of the strengths, weaknesses and motivations of the millennial cohort at work and beyond



Build strategic insight into classical millennial traits and tendencies - consumerist, entitled and hungry for personal development



Understanding behaviours that this generation values - communicating as equals, collaboration, being treated as contemporaries



Learn to use tools such as Transactional Analysis to bring about subtle changes in your communication and messaging while dealing with them.



Become competent in engaging this set. Engagement - not content - is king.



Understand what hard work, respect, success, time-off mean for them and how it is different from what it meant to the previous generations.



Realise that the single biggest challenge for managers and stakeholders is to simply remain 'relevant'



Gain insight into their low threshold for 'me' centred communication or even generic inspiration



Acquire an understanding of how - by virtue of being the first generation of digital natives and social media enthusiasts - they are disrupting the workplace like never before



Use tools and techniques to identify, engage, influence and retain millennial talent

What ?

A one-day experiential workshop on the what, how & why of maximizing the potential of millennials whilst minimizing the stress of managing them. Understanding classical millennial traits and tendencies is key to influencing and managing them. The program is designed to serve as a primer to who this generation is, what motivates them and the best practices to invoke peak performance.

How ?

The pedagogy adopted is a proven and powerful mix of concepts, experiential learning and real time skill building. The internet is littered with an endless stream of 'secrets' & 'tips' for managing millennials. What works phenomenally well for one person simply doesn't cut it for someone else. The idea of a workshop is to harness the wisdom of the here and the now, of the present and distil it to meaningful action.

Why ?

Because as the previous generation exists the workforce en masse over the next decade, the workplace is being reshaped by millennials. Because the attitude and approach of this group to work, play, success and balance is at best contrasting and at worst, contradicting to every rule book in play thus far. Because by virtue of being the first generation of digital natives, they are dictating trends across countries, cultures and companies.

Who ?

Stakeholders desirous of building a deeper, intimate and meaningful relationships with the millennial cohort. Professionals who manage teams & have to work closely with people to achieve their goals. Those of us who wish to influence a course of action - without appearing authoritative or dictatorial - with equanimity and poise.

When & Where ?

Bangalore. Chennai. Delhi. Hyderabad. Mumbai.

Investment ?

Early bird pricing of Rs.8,999; Standard pricing of Rs.9,999. Includes a knowledge toolkit and a one-on-one session post the workshop. Exclusive of Taxes

Note: We follow a full on-the-spot refund policy in the event of the individual being dissatisfied with the workshop.

RSVP/ How can I register

Registration is easy and simple : You can call us at 91 - 98846-46392, or write to us at hr@thegamechangers.co.in or visit our website : www.thegamechangers.co.in

Session outline

Day 1

Context Setting

Understanding the brain and the process of habit formation

Understanding Millennials

- Who is a millennial?
- Why do they matter?
- How are they different from other generations?
- What makes them tick?

Challenges in managing the cohort?

How of Managing Millenials:

- Begin with Why
- Engage. Engage. Engage.
- Manage Expectations
- Early & frequent feedback
- Reverse Mentoring

Strategies

Transactional Analysis as a tool to manage millennials

- Parent Ego State
- Adult Ego State
- Child Ego State

Ethos. Logos. Pathos.

Action Planning

- Identify three clear competencies to be worked upon
- Make a specific and measurable list of 'to-do' things with deadlines
- Do a round feed forward with the other participants of the works

I have attended a lot of workshops on different skill sets, but this has to be the most rewarding experience ever on all counts - facilitation, quality of learning, depth of discussion down to the practical and implementable nature of the concepts covered.

– Rashmi Gautam (Pearson Education)

A workshop with Yogesh is simply a collection of 'truths'. It is a wonder how he combines and balances stuff so flawlessly. Introspective without being overbearing, the workshop worked for me at both an awareness and application level. I came out a more aware person.

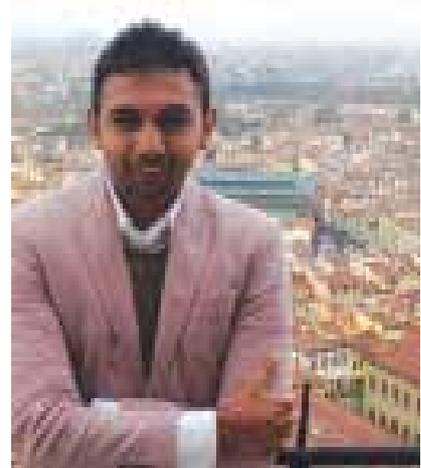
– Teena Jose (Vodafone)

First thing I noticed about Yogesh is that he is sensitive to audience expectations, apprehensions and needs to a fault. He consciously and effortlessly creates an environment that brings us out the best in us and affords an opportunity to learn, unlearn and relearn.

– Juanita Ruth (Hewlett-Packard Global)

About the facilitator:

Yogesh Parmar is the founder of GameChangers - India's first fully integrated and diversified learning and development services enterprise - and a renowned & celebrated speaker, consultant & coach. Recently nominated to the prestigious and select list of 100 Emerging Leaders in Asia by World Consulting & Research Corporation (WCRC), he is a certified master trainer and has helped ignite and sustain significant performance excellence for 15000+ people in Fortune 100 & 500 organisations like Accenture, Hewlett-Packard, Wipro, Pearson, Airtel, United Health Group, Interglobe & Alcatel-Lucent.



Uniquely skilled with a non-condescending, animated and inclusive style, his workshops synthesize subject matter expertise with the eclecticism of behavioral sciences, liberal arts & the ground realities of the day. With an almost surreal ability to cull uncommon insights and 'connect' the dots, he is a perennial people lover who disarms and engages with his audience - spanning different geographies, sensibilities and worldviews - with iceberg knowledge and self-deprecation.

About us:

GameChangers is India's first and only fully integrated and diversified people development enterprise offering end-to-end learning and development services that ignite and improve individual and organizational performance significantly within a tangible, measurable and context specific framework.

Our value proposition is building people capability and eco-systems that enable sustained excellence. Our suite of services - constituting performance consulting, L&D process outsourcing, behavioral, life and soft skills boot camps, entrepreneurship labs, performance arts based experiential programs - help a global clientele that includes Fortune 500 corporate houses, budding SMEs, international consulates, eminent universities and prominent schools foster and sustain holistic excellence.

gamechangers

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